

WEAR PINK FOR BREAST CANCER AWARENESS

According to the World Health Organization (WHO), breast cancer is the most prevalent kind of cancer among women worldwide. The number of cases in developing countries is snowballing due to late diagnosis. In the Asia-Pacific Region, 18% of all cancer cases were breast cancer cases in 2012 – also the fourth most common cause of cancer-related deaths (9%). The Philippines has the highest incidence of breast cancer in Southeast Asia, and ranks 9th in the world in breast cancer incidence. Experts even project that 3 out of every 100 Filipinas will develop breast cancer in their lifetime.

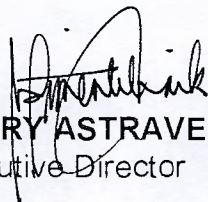
The CFO family itself is hounded by this disease as one of our beloved colleagues has been courageously battling against breast cancer for several years now. Another colleague lost his mother to breast cancer just a few years back. Some relatives of fellow employees are also victims of the disease.

All these realities require urgent attention, action, and support from all stakeholders, especially from the government sector. Breast cancer is curable, only if it is detected and treated at an early stage. Late detection leaves the curative treatment pointless. Mindfulness about the disease is therefore a fundamental weapon to beat breast cancer.

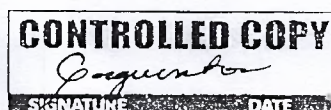
October was declared as **Breast Cancer Awareness Month** in countries across the world including the Philippines, to help increase attention and support for the awareness, early detection, treatment, and palliative care to mitigate the suffering of patients and their families.

To honor the survivors and raise awareness on the importance of early detection, **the CFO Management and the CFO-Gender and Development Focal Point System (GFPS) encourages all employees to show support to this advocacy through the wearing of pink attire on October 12, 2018 (Friday)**. The Administrative and Finance Division will also prepare pink ribbons for employees unable to wear pink, and for distribution to clients registering in Manila on October 12.


For information.



UNDERSECRETARY ASTRAVEL PIMENTEL-NAIK
Executive Director


05 October 2018



MEMORANDUM FOR THE EXECUTIVE DIRECTOR

THROUGH : 
MARIA REGINA ANGELA G. GALIAS
Director, Administrative and Finance Division
Chairperson, GFPS Executive Committee


RODRIGO V. GARCIA, JR.
OIC, Policy, Planning and Research Division
Head, GFPS Technical Working Group

FROM : 
MICHAEL A. APATTAD
Senior Emigrant Services Officer
Vice Head, GFPS Technical Working Group

Subject : Support for the Breast Cancer Awareness Month

Date : 3 October 2018

The World Health Organization reported that breast cancer is the top cancer in women worldwide, and is snowballing predominantly in developing countries where majority of cases are diagnosed in late stages.

In the Asia-Pacific Region specifically, 18% of all cancer cases in 2012 were breast cancer cases – also the fourth most common cause of cancer-related deaths (9%). The Philippines in fact has the highest incidence of breast cancer in Southeast Asia, and ranks 9th in the world in breast cancer incidence. Experts project that 3 out of every 100 Filipinas will develop breast cancer in their lifetime.

The CFO family itself is hounded by this disease as one of our beloved colleagues has been courageously battling against the disease for several years. Another colleague also lost his mother to breast cancer a few years back. Some relatives of fellow employees are also victims of the disease.

All these realities require urgent attention, action, and support from all stakeholders, especially from the government sector. Breast cancer is curable, only if it is detected and treated at an early stage. Studies reveal however that late detection is predominant that leaves the curative treatment pointless. Mindfulness about the disease is therefore a fundamental weapon to beat breast cancer.

October has been declared as **Breast Cancer Awareness Month** in countries across the world including the Philippines, help increase attention and support for the awareness, early detection, treatment, and palliative care to mitigate the suffering of patients and their families.

To honor the survivors and raise awareness on the importance of early detection, **the CFO-Gender and Development Focal Point System (GFPS) respectfully requests the support of the CFO Management to allow the employees to voluntarily show support to this advocacy through the wearing of pink shirts/dress or polo on October 12, 2018 (Friday).** The GFPS also kindly requests the Management to allow the Administrative and Finance Division to purchase and prepare pink ribbons which employees may opt to wear (if they cannot wear pink attire), and for the office to distribute to clients registering with the CFO on the said date. Attached is the draft office order for consideration.

For the Executive Director's approval.

APPROVED DISAPPROVED


UNDERSECRETARY ASTRAVEL PIMENTEL-NAIK ✓
Executive Director