




OFFICE ORDER NO. 029
Series of 2023

2023 National Women's Month Celebration Activities

In coordination with all the CFO divisions, the Technical Working Group-CFO GAD Focal Point System (GFPS), is hereby directed to spearhead all the proposed 2023 National Women's Month Celebration (NWMC) activities as indicated in the approved 06 February 2022 Memorandum for the Secretary.

A copy of the Memorandum, including the relevant documents for the activities, are attached for the information of everyone.

For strict compliance.



SECRETARY ROMULO V. ARUGAY
Chairperson



20 February 2023



MEMORANDUM FOR THE CHAIRPERSON, SECRETARY ROMULO V. ARUGAY

THROUGH :  **RODRIGO V. GARCIA, JR.**
OIC, Policy, Planning, and Research Division

FROM : **TECHNICAL WORKING GROUP**
CFO GAD FOCAL POINT SYSTEM (CFO-GFPS)

SUBJECT : 2023 National Women's Month Celebration Activities

DATE : 6 February 2023

For the kind information of the Secretary, the allocated budget for the National Women's Month Celebration is **Php200,00.00** in the PCW approved and endorsed FY2023 GAD Plan and Budget.

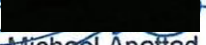
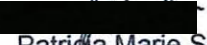
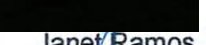
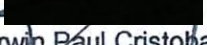

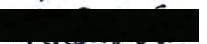

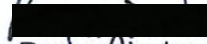


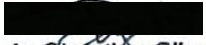
The **CFO GAD FOCAL POINT SYSTEM (CFO-GFPS)** respectfully requests the Secretary's consideration and approval of the following proposed activities with corresponding estimated budget:

PROPOSED ACTIVITIES AND DETAILS	ESTIMATED COST (PHP)
1. Launch of 2023 National Women's Month Celebration during the Flag Ceremony on March 6, 2023 to be led by AFD in coordination with the TWG CFO-GFPS	No cost involved
2. #PurpleWednesdays All CFO personnel are encouraged to wear anything purple on all Wednesdays of March to signify support for women's empowerment and gender equality. Divisions are also encouraged to decorate their offices in purple to spark interest and discourse on the celebration and what it stands for.	No cost involved
3. Conduct of Family Feud-like Contest during the launching of the Celebration on March 6, 2023	Php6,000.00 <i>(To be charged against the Endorsed 2023 GAD Plan and Budget)</i>
4. #SerbisyoParaKayJuana 2023 Provision of Women's kits to women clients on	Php80,000.00 (To be charged against the

<p>March 8, 2023</p> <p>a. food items (P20,000.00 Lunch CFO Juana's)</p> <p>b. flowers (P10,000.00)</p> <p>c. CFO-promotional materials (P50,000.00)</p>	<p>Endorsed 2023 GAD Plan and Budget)</p>
<p>5. Set up a photo booth during International Women's Day on March 8, 2023, and the next day, March 9, 2023</p>	<p>Php5,000.00</p> <p><i>(To be charged against the Endorsed 2023 GAD Plan and Budget)</i></p>
<p>6. Harana for CFO Juana and Clients on March 8, 2023</p>	<p>Php3,000.00</p> <p><i>(To be charged against the Endorsed 2023 GAD Plan and Budget)</i></p>
<p>7. Love Letter and Poetry Contest for CFO employees, starting February 27, 2023</p>	<p>Php6,000.00</p> <p><i>(To be charged against the Endorsed 2023 GAD Plan and Budget)</i></p>
<p>8. Free GAD-related short film showing for clients</p>	<p>No cost involved</p>
<p>9. Printing of 150 advocacy shirts for CFO personnel following the design of the Philippine Commission on Women <i>(Kindly refer to Annex A)</i></p>	<p>Php52,500.00</p> <p><i>(To be charged against the Endorsed 2023 GAD Plan and Budget)</i></p>
<p>10. Upload PCW posters and banners/streamers on the CFO Website and CFO social media platforms. <i>(Kindly refer to Annex B)</i></p>	<p>No cost involved</p>
<p>11. Create and upload GAD-related materials on the CFO Website and CFO social media platforms.</p>	<p>No cost involved</p>
<p>12. Develop AVP dedicated to CFO Women</p>	<p>No cost involved</p>
<p>13. Printing of 1 Advocacy Streamer designed by the PCW (with dimensions of 11ft width and 4ft height) <i>(Kindly Refer to Annex B)</i></p>	<p>PhP10,000.00</p> <p><i>(To be charged against the Endorsed 2023 GAD Plan and Budget)</i></p>
<p>TOTAL</p>	<p>Php162,500.00</p>


For the kind consideration and approval of the Chairperson.

CFO GFPS TECHNICAL WORKING GROUP

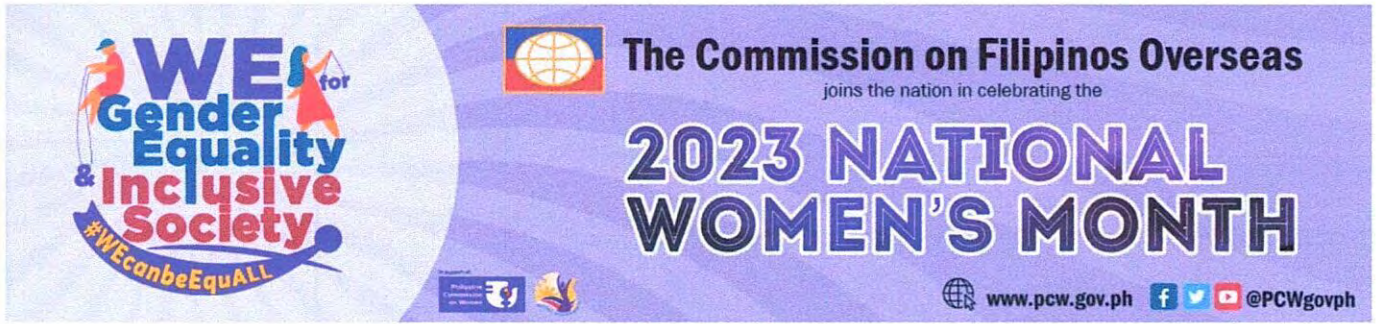
 Michael Apattad	 Patricia Marie Salvador	 Janet Ramos	 Erwin Paul Cristobal
 Marie Linda Santos	 Racquel Austria	 January Danielle Sanchez	 Rosemarie Juan
 Enrique Custado	 Paulene Pamatmat	 Maria Christina Silvestre	

ACTION TAKEN

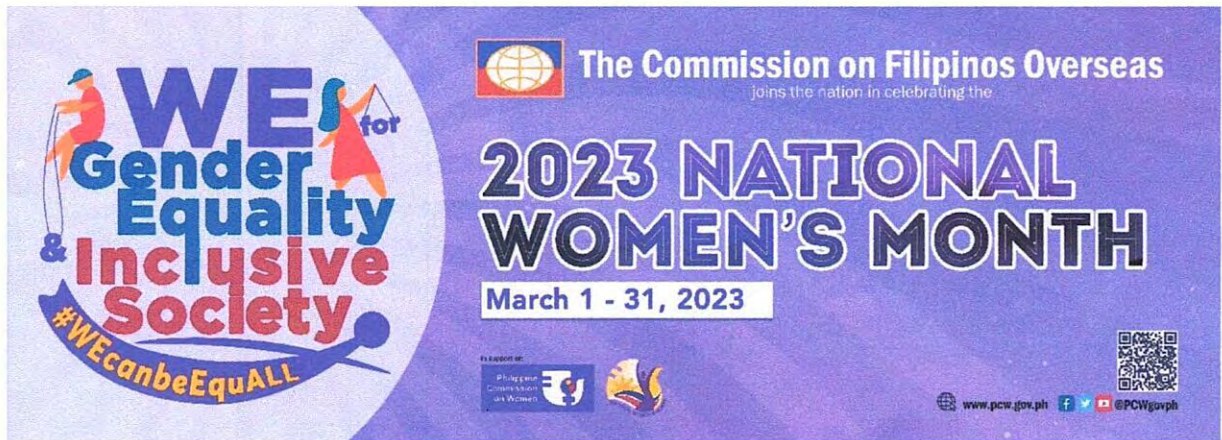
[] APPROVED / [] DISAPPROVED


SECRETARY ROMULO VICTORIA ARUGAY
Chairperson
Date: 2-22-2023

CONTROLLED COPY
Feb. 23, 2023
SIGNATURE: _____ DATE: _____



Website banner



Tarpaulin



Advocacy polo shirt

CONTROLLED COPY
 Feb. 23, 2023
 SIGNATURE: _____ DATE: _____